



June 23-26, 2025
Intercontinental Chicago Magnificent Mile
Chicago, IL USA
https://www.canr.msu.edu/hrt/2025FruitBioReg/

SPONSORSHIP LEVELS

Diamond: \$15,000

All Platinum level benefits plus:

- Exhibit table in a premium location (two tables)
- An additional complimentary GALA dinner ticket
- An additional complimentary full registration

PLATINUM: \$7,500

All Gold level benefits plus:

- · One complimentary GALA dinner ticket
- Company provided free-standing pull-up banner inside session hall
- Company logo on attendee bags

GOLD: \$5,000

All Silver level benefits plus:

- Exhibit table (one table)
- One complimentary full registration

SILVER: \$2,500

All Bronze level benefits plus:

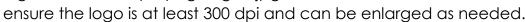
- Sponsorship of one (1) (morning or afternoon) coffee break
- Inclusion of company provided leaflet or other promotional material in the attendee bags.

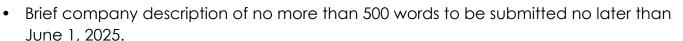
BRONZE: \$1,000

- Company logo in book of abstracts
- Company logo in conference proceedings
- Company logo on Homepage of Conference Website
- Brief description of company on Conference Website
- Company logo on sponsor acknowledgement slide at GALA dinner
- Slide showing sponsorship levels prior to the beginning of all sessions

SPONSORSHIP DETAILS

- Complimentary GALA dinner tickets are for Wednesday, June 25.
- Complimentary registrations include activities starting with the conference welcome on Monday, June 23 and ending with the closing session on Thursday, June 26. Complimentary registrations DO NOT include any pre- or -post event tours.
- Attendee names for the complimentary registrations/tickets must be received by June 9, 2025.
- Electronic logos must be recieved no later than June 1, 2025 for inclusion where applicable. All logos should be eps, png, svg or jpg files. Please





- Logos and company descriptions will not be added to the conference website until sponsorship fees are paid in full.
- Free-standing banners should be brought or shipped, at the sponsor company's expense, directly to the Intercontinental arriving no later than Monday, June 23, 2025.
- Hard-copy leaflets or promotional materials must be received no later than June 1, 2025. Please ship at least 175 copies to:

ANR Event Services / Plant Bioregulators 446 W. Circle Drive, Room 11 East Lansing, MI 48824 US

• The exhibit booth for diamond sponsors will include two skirted tables, in a premium location. All other exhibit booths will include one skirted table. Tables will be 6 or 8 feet in length based on venue availability.

To become a sponsor of the XV International Symposium on Plant Bioregulators in Fruit Production visit:

https://www.canr.msu.edu/hrt/2025FruitBioReg/

For questions, contact ANR Event Services at events@anr.msu.edu.

