

XV International Symposium on Plant Bioregulators in Fruit Production

SPONSORSHIP PACKET



ISHS
International Society for Horticultural Science



June 23-26, 2025
Intercontinental Chicago Magnificent Mile
Chicago, IL USA
<https://www.canr.msu.edu/hrt/2025FruitBioReg/>

SPONSORSHIP LEVELS

Diamond: \$15,000

All Platinum level benefits plus:

- Exhibit table in a premium location (two tables)
- An additional complimentary GALA dinner ticket
- An additional complimentary full registration

PLATINUM: \$7,500

All Gold level benefits plus:

- One complimentary GALA dinner ticket
- Company provided free-standing pull-up banner inside session hall
- Company logo on attendee bags

GOLD: \$5,000

All Silver level benefits plus:

- Exhibit table (one table)
- One complimentary full registration

SILVER: \$2,500

All Bronze level benefits plus:

- Sponsorship of one (1) (morning or afternoon) coffee break
- Inclusion of company provided leaflet or other promotional material in the attendee bags.

BRONZE: \$1,000

- Company logo in book of abstracts
- Company logo in conference proceedings
- Company logo on Homepage of Conference Website
- Brief description of company on Conference Website
- Company logo on sponsor acknowledgement slide at GALA dinner
- Slide showing sponsorship levels prior to the beginning of all sessions

SPONSORSHIP DETAILS


- Complimentary GALA dinner tickets are for Wednesday, June 25.
- Complimentary registrations include activities starting with the conference welcome on Monday, June 23 and ending with the closing session on Thursday, June 26. Complimentary registrations DO NOT include any pre- or -post event tours.
- Attendee names for the complimentary registrations/tickets must be received by June 9, 2025.
- Electronic logos must be received no later than June 1, 2025 for inclusion where applicable. All logos should be eps, png, svg or jpg files. Please ensure the logo is at least 300 dpi and can be enlarged as needed.
- Brief company description of no more than 500 words to be submitted no later than June 1, 2025.
- Logos and company descriptions will not be added to the conference website until sponsorship fees are paid in full.
- Free-standing banners should be brought or shipped, at the sponsor company's expense, directly to the Intercontinental arriving no later than Monday, June 23, 2025.
- Hard-copy leaflets or promotional materials must be received no later than June 1, 2025. Please ship at least 175 copies to:
ANR Event Services / Plant Bioregulators
446 W. Circle Drive, Room 11
East Lansing, MI 48824 US
- The exhibit booth for diamond sponsors will include two skirted tables, in a premium location. All other exhibit booths will include one skirted table. Tables will be 6 or 8 feet in length based on venue availability.



To become a sponsor of the XV International Symposium on Plant Bioregulators in Fruit Production visit:

<https://www.canr.msu.edu/hrt/2025FruitBioReg/>

For questions, contact ANR Event Services at events@anr.msu.edu.

A low-angle photograph of the Chicago skyline. In the foreground, the Cloud Gate sculpture (The Bean) is highly reflective, mirroring the sky and surrounding buildings. To the right, a banner on a lamppost reads "Millennium Park". The sky is blue with scattered white clouds, and the top of the frame is framed by vibrant orange and yellow autumn leaves.

JUNE 23-26, 2025
CHICAGO, ILLINOIS USA