



Market Poultry Project Record Book
2024 U.P. State Fair
Advanced (ages 14-19 YRS)
CLASS: JUNIOR MARKET CHICKEN EGGS

In order to participate in the Junior Market Chicken Egg show & sale, exhibitors are required to submit a completed market livestock record book and achieve a minimum score of 40 in the scoring rubric.

Records books may be picked up in the poultry barn office on 1:00 p.m., Friday, August 16th

PLEASE TYPE, PRINT, OR WRITE CLEARLY.

The record book needs to be completed by the exhibitor.

ALL POULTRY PROJECT RECORD LIVESTOCK BOOKS ARE DUE by
1:00 PM EDT: Monday, August 12, 2024

NAME AND EXHIBITOR NUMBER MUST BE PRINTED LEGIBLY ON THE FRONT
COVER OF THE MARKET LIVESTOCK RECORD BOOK.

Name _____

EXHIBITOR CELL PHONE NUMBER _____
(best # to reach you during fair week)

U.P. State Fair Exhibitor No. _____

Club Name _____

Club Leader _____

County _____ **Years in Project** _____

Official Fair Age ____

(Fair age is the exhibitor's age on January 1 of the year of the fair)

Name: _____

Date of Birth: _____

I hereby certify that, as the exhibitor of this project, I have personally been responsible for the care of this animal, record keeping, and have completed this record book. I am aware that this record book may be on display during the auction and/or fair, and thus all content will be appropriate.

Youth Signature: _____ Date: _____

I, the parent/guardian, certify that my son/daughter has completed this project and completed this record book and will comply with all rules and regulations. I give permission for this record book to be displayed to the public and will ensure that all content is appropriate.

Parent/Guardian Signature: _____ Date: _____

****RECORDS START WITH POSSESSION OF YOUR ANIMAL(S) AND END WITH FAIR WEEK ESTIMATES!****



Michigan State University Extension programs and materials are open to all without regard to race, color, national origin, gender, gender identity, religion, age, height, weight, disability, political beliefs, sexual orientation, marital status, family status or veteran status.

Why Keep Records?

By keeping records, you will be able to see how much progress you make this year and over the course of your 4-H career as you set goals and work to accomplish them.

Good records will:

- Help you learn about animals, their rate of growth, the feed they require, the cost of the feed they require and their habits.
- Increase understanding of your project's financial outcome.
- Assist you in gathering information to market your animal.
- Improve your management practices.
- Keep track of your project activities and learning experiences.
- Allow you to better plan for future livestock projects.

If you have questions or need help on this record book, please contact your leader, parent/guardian, or County MSU Extension Office.

PLEASE PRINT OR WRITE CLEARLY.

Project Information

STOCK AND EQUIPMENT	Beginning of Record		Close of Record	
	Number or Amount	Total Value	Number or Amount	Total Value
Stock (breeding)				
Pullets				
Males for Breeding				
Chicks under 8 Weeks Old				
TOTAL STOCK Total to be carried forward to Project Financial Summary				

Description of Stock (breed and variety): _____

Identification: _____

Please tell us about your stock (check all that apply):

- Purchased my stock
- Stock is bred & owned (from my family farm)
- Other (please explain): _____

Comments by Leader/Parent (optional): _____

This Year's Project Goals

Complete this portion of the record book pre-project or once animals are purchased.

Date this page completed: _____

Please explain three goals that you have for your poultry project:

1. _____

2. _____

3. _____

Please list three potential buyers you plan to approach this year:

1. _____
2. _____
3. _____

Please list three marketing strategies you plan to utilize this year.

1. _____
2. _____
3. _____

Project Story

Write a complete story of your year's work. Relate your experiences in taking care of your chickens. Include brooding, feeding, marketing, and anything else about your flock. Include what you have learned about your animal, what safety practices you used in your project, what you could do to improve your project, and the different skills that you used in your project.

Herd Health Plan	
Project Owner Information	
Physical Address where animal is housed	
Name	
Phone	
	purchase price or estimated value of the animal
Breeder	
Veterinarian Contact Information	
Name	
Phone	
Address	

What are the target productions for your project?	
Describe your animal housing/barn/facility	
List 5 biosecurity protocols you have implemented in your plan.	
What did you do to keep your animal healthy? (Consider the Five Freedoms of Animal Welfare)	

Please use additional sheet if needed.

Herd Health Plan: Production Calendar- Complete this calendar **before** you take possession of your animal to plan how you will manage and care for your animal. Focus on animal care. Include information regarding animal housing, biosecurity protocols, treatment protocols and any notes of feed types you may use. This is a projection. Project your estimated cost.

January	General Management	Feeding	Health
February	General Management	Feeding	Health
March	General Management	Feeding	Health
April	General Management	Feeding	Health

Herd Health Plan: Production Calendar

May	General Management	Feeding	Health
June	General Management	Feeding	Health
July	General Management	Feeding	Health
August	General Management	Feeding	Health

Inventory of Supplies and Equipment

This is a record of what you have before you start your project, borrow, or utilize from your club. It can include items listed under equipment and supplies in your expenses record.

item description	quantity	borrowed or club equipment Y/N

Equipment Expenses-Enter here a record of all the items and equipment you purchased (**except feed**) including equipment, medicine, veterinary care/items, and other supplies.

Date	Material Description	Quantity	Unit Cost	Total Cost
7/5/22	<i>Example: 3-foot x 150-foot roll of chicken wire</i>	2	\$33.75	\$67.50

Total to be carried forward to Project Financial Summary Total: \$_____

Feed Expenses

Enter here a record of all feed and nutritional supplement expenses. Include weights in the description.

Date	Description and weight of feed purchased	Quantity	Unit Cost	Total Cost
7/5/22	<i>Example: 16% complete layer feed, 50-pound bag</i>	2	\$11.25	\$22.50
TOTAL COST				

Total to be carried forward to Project Financial Summary Total: \$ _____

What types of feed did you use?

Expense Record (other)

Record all expenses, including date of purchase, description of the expense, and cost.

Health costs-include vaccinations, medications, treatment for parasite control, vet fees, cost of any required health tests

Facility costs-include estimated cost of utilities to house your animal, bedding, repairs, housing rent/lease fees

Advertising/Marketing- include cost of buyer’s letters, printing, postage, promotion, and buyer gifts

Transportation-include costs to transport the animal to and from buyer visits, and to the fair

Supplies- include costs for show supplies, show clothes, stall decorations

Registration/certification fees- include fair fees, fair pass, DNA testing, YQCA certification costs, lost tag fees

date purchased	item description	cost

Total to be carried forward to Project Financial Summary Total \$_____

Daily Egg Production Record

Use this page to record how many eggs your birds produced each day.

Day	Date	Total # of Eggs	# Broken Eggs	# Usable Eggs
1				
2				
3				
4				
5				
6				
7				
8				
9				
10				
11				
12				
13				
14				
15				
16				
17				
18				
19				
20				
21				
22				
23				
24				
25				
26				
27				
28				
29				
30				

Income

Record all items sold related to the project during the year here. This includes eggs sold, birds sold, manure (for fertilizer) sold, or any equipment sold. Also include any show premiums or cash prizes. Make copies of this page as needed.

Date	Description	Quantity	Unit Cost	Cost
8/1/22	<i>Example: brown eggs (dozen)</i>	4	\$4.00	\$16.00

Total to be carried forward to Project Financial Summary Total: \$ _____

Value of Items Produced and Used or Not Sold

Use this area to record the value of items produced and used or not sold. Do not include animals retained; this is captured in the closing inventory.

Date	Description	Quantity	Unit Cost	Cost
<i>7/28/20</i>	<i>Example: brown eggs (dozen)—consumed by family</i>	<i>2</i>	<i>\$4.00</i>	<i>\$8.00</i>

Total to be carried forward to Project Financial Summary Total: \$ _____

Project Financial Summary

Fill this out at the end of your project

Expenses

Value of animals on hand at start of project \$ _____

Value of equipment on hand at start of project \$ _____

Total equipment expenses \$ _____

Total feed expenses \$ _____

Total other expenses \$ _____

Total Expenses: \$ _____

Income

Value of animals on hand at end of project \$ _____

Value of equipment on hand at end of project \$ _____

Income from items/products sold \$ _____

Value of items used or not sold \$ _____

Total Income: \$ _____

Total Profit or Loss

$$\underline{\hspace{2cm}} - \underline{\hspace{2cm}} = \underline{\hspace{2cm}}$$

(Total Income) - (Total Expense)

Project Reflection:

Please respond to the following questions (additional pages can be added).

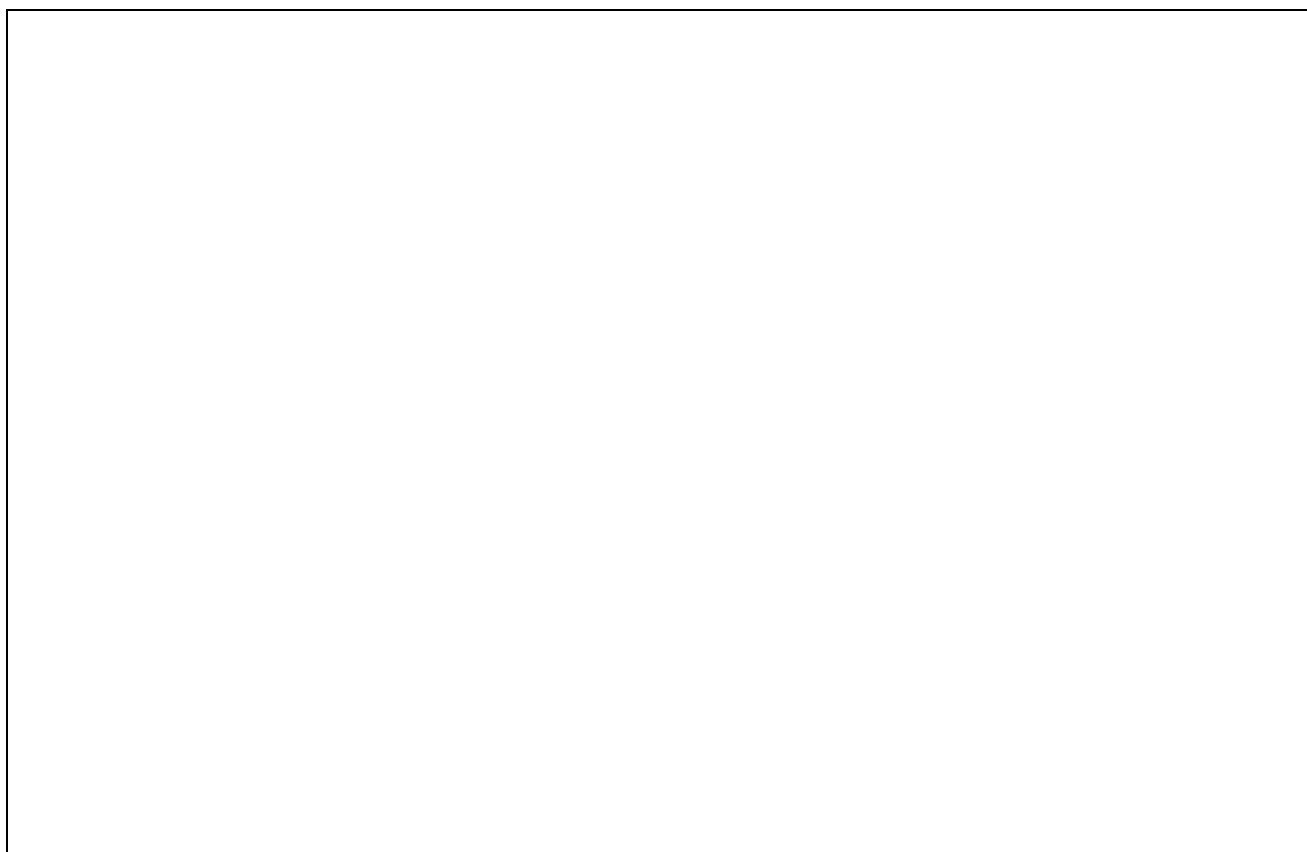
1. What does quality animal care involve?

2. What are the major external parasites of poultry? How do you perform a parasite check on chickens or poultry?

3. List three nutrients chickens and other poultry require each day.



4. What is pullorum disease? List possible symptoms.



Project Reflection Bonus Questions:

Please respond to the following bonus questions to increase your final score.
(additional pages can be added)

1. What are the six pillars of character? Give an example of how each can be applied to raising or showing chickens.

2. Describe how you would administer oral medication to your chicken.



Scoring

Advanced



PAGE	CONTENT	POINTS POSSIBLE	SCORE
Cover	Exhibitor Information	2	
3	Project Information	2	
4	Goals	9	
4	Potential Buyers	3	
4	Marketing Strategies	3	
5	Project Story	10	
6	Herd Health Plan	10	
7-8	Herd Health Plan Production Record	5	
9	Inventory of Supplies	5	
10	Equipment Expenses	3	
11	Feed Expenses	3	
12	Expenses (other)	3	
13	Daily Egg Production Record	10	
14	Income Record	3	
15	Value of Products	3	
16	Project Financial Summary	6	
17	Question 1	5	
17	Question 2	5	
18	Question 3	5	
18	Question 4	5	
TOTAL POINTS		100	

Exhibitor Name

Exhibitor Number

BONUS POINTS

19	Question 1	5	
19	Question 2	5	

Judge's Comments