

### Collaboration and Connectivity in Agritourism



What is Agritourism?



#### Benefits ...

- Diversification of farm income
- Rural Economic Development
- Education
- Farmland preservation

# ... and Challenges

- Insurance Coverage
- Safety Connect with your local Fire Department and EMTs
- Safety and liability "5 year old test subject"
- Regulatory challenges

#### **WARNING**

UNDER INDIANA LAW, AN AGRITOURISM PROVIDER IS NOT LIABLE FOR AN INJURY TO, OR THE DEATH OF, A PARTICIPANT IN AGRITOURISM ACTIVITIES AT THIS LOCATION IF THE DEATH OR INJURY RESULTS FROM THE INHERENT RISKS OF AGRITOURISM ACTIVITY.

INHERENT RISKS OF AGRITOURISM ACTIVITIES
INCLUDE RISKS OF INJURY INHERENT TO LAND,
EQUIPMENT, AND ANIMALS AS WELL AS THE
POTENTIAL FOR YOU TO ACT IN A NEGLIGENT MANNER
THAT MAY CONTRIBUTE TO YOUR INJURY OR DEATH,
OR FOR OTHER PARTICIPANTS TO ACT IN A MANNER
THAT MAY CAUSE YOU INJURY OR CAUSE YOUR DEATH.
YOU ARE ASSUMING THE RISK OF PARTICIPATING IN
THIS AGRITOURISM ACTIVITY.

Burns Ind. Code Ann. § 34-31-9-12

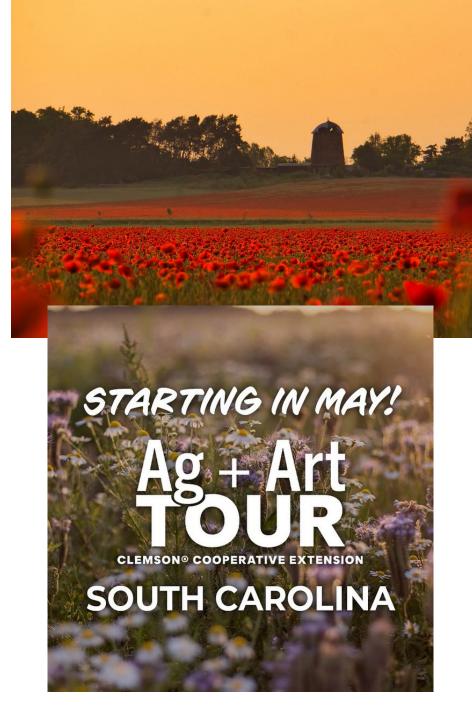
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#### Collaboration

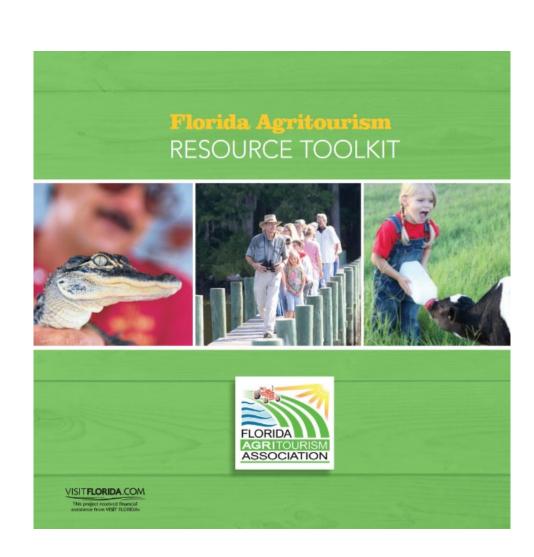
- Working with local law enforcement and Emergency Personnel
- Invite government officials and decision makers onto your farm
- Early and often conversations about expansion or new activities





## Learn From Others – Get Help

- Visit farms in other geographies
- Review Agritourism Toolkits
- State Association events
- Webinars and continuing/ online education
- Online resources
- Social media groups







Questions?

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