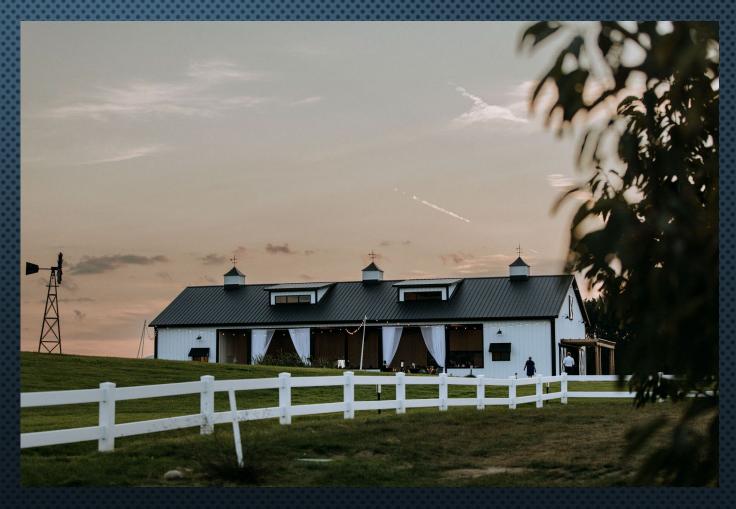
# ZONING FOR AGRITOURISM: LESSONS LEARNED IN LONG LAKE

AGRITOURISM SUMMIT, TRAVERSE CITY

MAY 8, 2024

LESSON 1: ALLOW FOR A RANGE OF USES — BUT KNOW THAT THEY WILL COME!

• 3 WEDDING VENUES,
ENTERTAINMENT VENUE,
RESTAURANT/BAR,
CORN MAZE, U-PICK,
FARM MARKET



CAFÉ, FARM STAY,
 CLASSES, FARM
 MARKET, EVENT VENUE



LESSON 2: AGRIBUSINESSES ARE SEASONAL, ALLOW THEM TO RAMP UP DURING PEAK (WITHIN REASON)

EXAMPLE: ALLOW FOR
 GRASS/DIRT PARKING BUT BE
 PREPARED TO DEAL WITH
 PEAK USAGE



#### Lesson 3: Consider overlay zones

• M-72 AGRIBUSINESS OVERLAY: ALLOWS MORE INTENSIVE USES, ON MAJOR THOROUGHFARE WITH FEW NEIGHBORS, LARGER PARCELS

LESSON 4: ALLOW NON-FARM SALES - 50% RULE

• CRAFTS, CLASSES, CUT FLOWERS



 WREATHS, CANDLES, LOGO WEAR, DECORATIONS



FOOD TRUCK/ OUTDOOR SEATING



LESSON 5: FULLY UNDERSTAND RELATED LAWS (INCLUDING LIQUOR LAWS)

#### LESSON 6: CONSIDER UNIQUE OFF-SITE IMPACTS

- KNOW WHERE THE SOUND TRAVELS IN YOUR AREA
- Dust can be a big issue
- CONSIDER NEIGHBORING AGRIBUSINESSES WITH THE SAME PEAK SEASON

#### LESSON 7: BE AWARE OF A FARM'S LIMITATIONS

- CROP MATURITY MAY TAKE SEVERAL YEARS
- Possible Low Yield Years
- Crops are seasonal I.E., farm to table menus are limited